



STRATEGIC Site™

5 Costly Portfolio and Asset Data Mistakes (and How to Avoid Them)

Mistake 1: Relying on Spreadsheets

Why it hurts: Manual entry = errors and wasted time.

Fix: Centralized digital platform for accuracy.

Mistake 2: Inconsistent or Incomplete Data

Why it hurts: Without accurate data, leaders can't compare sites, track leases, or identify underperforming assets. Decisions end up based on guesswork.

Fix: Standardize data collection across all locations and automate updates for accuracy.

Mistake 3: No Single Source of Truth

Why it hurts: Fragmented systems hide risks.

Fix: Central dashboard for full visibility.

Mistake 4: Reactive vs. Proactive Decision-Making

Why it hurts: Relying on outdated or incomplete reports leads to reactive decisions — missing cost savings and optimization opportunities.

Fix: Leverage real-time dashboards and analytics to anticipate trends and make proactive moves.

Mistake 5: Overlooking ROI Drivers in the Portfolio

Why it hurts: When leaders can't easily measure costs, utilization, or performance, they miss chances to optimize and maximize returns.

Fix: Track key ROI metrics across your portfolio with automated reporting and portfolio-wide insights.



50%

less prep time

Strategic InSite™

Avoiding these mistakes can cut reporting time by **50%**, eliminate hidden costs, and give executives the confidence to unlock real ROI from their portfolios.

Avoid the 5 Mistakes Stay Ready



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